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The Cumulative Book Index 1933 A world list of books in the English language.

The Startup Owner's Manual Steve Blank 2020-03-17 More than 100,000 entrepreneurs rely on this book for detailed, step-by-step instructions on building successful, scalable, profitable startups. The National Science Foundation pays hundreds of startup teams each year to follow the process outlined in the book, and it's taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. Why? The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade. This 608-page how-to guide includes over 100 charts, graphs, and diagrams, plus 77 valuable checklists that guide you as you drive your company toward profitability. It will help you:

- Avoid the 9 deadly sins that destroy startups' chances for success
- Use the Customer Development method to bring your business idea to life
- Incorporate the Business Model Canvas as the organizing principle for startup hypotheses
- Identify your customers and determine how to "get, keep and grow" customers profitably
- Compute how you'll drive your startup to repeatable, scalable profits.

The Startup Owner's Manual was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.

Fundamentals of Computer Programming with C# Svetlin Nakov 2013-09-01 The free book "Fundamentals of Computer Programming with C#" is a comprehensive computer programming tutorial that teaches programming, logical thinking, data structures and algorithms, problem solving and high quality code with lots of examples in C#. It starts with the first steps in programming and software development like variables, data types, conditional statements, loops and arrays and continues with other basic topics like methods, numeral systems, strings and string processing, exceptions, classes and objects. After the basics this fundamental programming book enters into more advanced programming topics like recursion, data structures (lists, trees, hash-tables and graphs), high-quality code, unit testing and refactoring, object-oriented principles (inheritance, abstraction, encapsulation and polymorphism) and their implementation the C# language. It also covers fundamental topics that each good developer should know like algorithm design, complexity of algorithms and problem solving. The book uses C# language and Visual Studio to illustrate the programming concepts and explains some C# / .NET specific technologies like lambda expressions, extension methods and LINQ. The book is written by a team of developers lead by Svetlin Nakov who has 20+ years practical software development experience. It teaches the major programming concepts and way of thinking needed to become a good software engineer and the C# language in the meantime. It is a great start for anyone who wants to become a skillful software engineer. The books does not teach technologies like databases, mobile and web development, but shows the true way to master the basics of programming regardless of the languages, technologies and tools. It is good for beginners and intermediate developers who want to put a solid base for a successful career in the software engineering industry. The book is accompanied by free video lessons, presentation slides and mind maps, as well as hundreds of exercises and live examples. Download the free C# programming book, videos, presentations and other resources from <http://introprogramming.info>. Title: Fundamentals of Computer Programming with C# (The Bulgarian C# Programming Book) ISBN: 9789544007737 ISBN-13: 978-954-400-773-7 (9789544007737) ISBN-10: 954-400-773-3 (9544007733) Author: Svetlin Nakov & Co. Pages: 1132 Language: English Published: Sofia, 2013 Publisher: Faber Publishing, Bulgaria Web site:

<http://www.introprogramming.info> License: CC-Attribution-Share-Alike Tags: free, programming, book, computer programming, programming fundamentals, ebook, book programming, C#, CSharp, C# book, tutorial, C# tutorial; programming concepts, programming fundamentals, compiler, Visual Studio, .NET, .NET Framework, data types, variables, expressions, statements, console, conditional statements, control-flow logic, loops, arrays, numeral systems, methods, strings, text processing, StringBuilder, exceptions, exception handling, stack trace, streams, files, text files, linear data structures, list, linked list, stack, queue, tree, balanced tree, graph, depth-first search, DFS, breadth-first search, BFS, dictionaries, hash tables, associative arrays, sets, algorithms, sorting algorithm, searching algorithms, recursion, combinatorial algorithms, algorithm complexity, OOP, object-oriented programming, classes, objects, constructors, fields, properties, static members, abstraction, interfaces, encapsulation, inheritance, virtual methods, polymorphism, cohesion, coupling, enumerations, generics, namespaces, UML, design patterns, extension methods, anonymous types, lambda expressions, LINQ, code quality, high-quality code, high-quality classes, high-quality methods, code formatting, self-documenting code, code refactoring, problem solving, problem solving methodology, 9789544007737, 9544007733

PC Magazine 1999

Layout Essentials Beth Tondreau 2011-06-01 Adhering to certain layout and grids standards and principles is important for any job from brochures, to annual reports, to posters, to websites, to publications. However, knowing how to bend the rules and make certain grids work for the job at hand takes skill. This book outlines and demonstrates basic layout/grid guidelines and rules through 100 entries including choosing a typeface, striving for rhythm and balance with type, combining typefaces, using special characters and kerning and legibility. These essentials of grid design are critical to the success of any job.

IT Essentials Companion Guide v7 Cisco Networking Academy 2020-04-01 IT Essentials v7 Companion Guide supports the Cisco Networking Academy IT Essentials version 7 course. The course is designed for Cisco Networking Academy students who want to pursue careers in IT and learn how computers work, how to assemble computers, and how to safely and securely troubleshoot hardware and software issues. The features of the Companion Guide are designed to help you study and succeed in this course: · Chapter objectives—Review core concepts by answering the focus questions listed at the beginning of each chapter. · Key terms—Refer to the updated lists of networking vocabulary introduced, and turn to the highlighted terms in context. · Course section numbering—Follow along with the course heading numbers to easily jump online to complete labs, activities, and quizzes referred to within the text. · Check Your Understanding Questions and Answer Key—Evaluate your readiness with the updated end-of-chapter questions that match the style of questions you see on the online course quizzes. This book is part of the Cisco Networking Academy Series from Cisco Press®. Books in this series support and complement the Cisco Networking Academy.

Mike Meyers' A+ Guide: Essentials (Exam 220-601) Mike Meyers 2007-04-22 Essential Skills for a Successful IT Career Mike Meyers, the leading authority on CompTIA A+ training and certification, has helped hundreds of thousands of people master the skills covered on the CompTIA A+ Essentials exam--and now he can help you, too. Completely updated for the new CompTIA A+ standards, Mike Meyers' CompTIA A+® Guide: Essentials will help you pass CompTIA A+ exam 220-601 and become an expert hardware technician. Inside, you'll find helpful on-the-job tips, end-of-chapter practice questions, and hundreds of photographs and illustrations. Covers all CompTIA A+ Essentials Exam Topics, Including: CPUs and RAM CMOS and BIOS settings Expansion bus Motherboards Power supplies Hard drives Removable media Windows 2000 Professional and Windows XP Input/output ports Video cards Portable PCs, PDAs, and wireless technologies Printers Networks Security The CD-ROM Features: Two full practice exams covering the CompTIA A+ Essentials exam One hour of LearnKey video training featuring Mike Meyers teaching key CompTIA A+ topics Electronic copy of the book Complete exam objective map List of official CompTIA A+ acronyms Useful tools and utilities for PC technicians Each Chapter Includes: Learning objectives Photographs and illustrations Real-world examples Try This! and Cross Check exercises Tech tips, notes, and warnings End-of-chapter quizzes and lab projects

HP IT Essentials Cisco Systems, Inc 2004 The only authorized textbook for the Cisco Networking Academy Program. IT Essentials I: PC Hardware and Software Companion Guide, Second Edition is the Cisco approved textbook that supports version 3.x of the web-based course in the Cisco Networking Academy Program. The goal of IT Essentials I is to lay a foundation of the basic information required to assemble a computer and troubleshoot problems that occur. You learn how to properly install, configure, upgrade, troubleshoot, and repair PC hardware and software. The topics covered in this guide help prepare you to pass the CompTIA A+ certification exam to become a certified computer service technician and pursue a future career in IT technology or simply be equipped with the knowledge of how a computer works. Use this Companion Guide as a portable desk reference to access the information for study and review at any time! Chapter objectives provide references to the concepts covered in each chapter, and an extensive glossary lists key terms and their definitions. In addition, review questions at the end of each chapter track progress and aid studying. This book also provides information on the careers available to an IT professional, detailing career paths, including related

fields, degree fields, and the fields where certification is necessary. Throughout this book are references to worksheet and lab activities found in IT Essentials I: PC Hardware and Software Lab Companion. This lab companion provides you with ample opportunities for hands-on practice and thought-provoking review questions. Companion Titles for IT Essentials I: IT Essentials I: PC Hardware and Software Lab Companion Second Edition ISBN: 1-58713-138-2 IT Essentials I: PC Hardware and Software Engineering Journal and Workbook Second Edition ISBN: 1-58713-137-4 Companion CD-ROM This companion CD-ROM contains more than 800 comprehensive exam questions to review for the A+ and Server+ certification exams, 15 interactive e-Lab activities, 14 high-resolution PhotoZooms, and 28 video vignettes covering hardware and software installation. This book is part of the Cisco Networking Academy Program Series from Cisco Press. The products in this series support and complement the Cisco Networking Academy Program.

Catalog of Copyright Entries. Third Series Library of Congress. Copyright Office 1964

Computer Buyer's Guide and Handbook 2001

Small Press Record of Books in Print 1994

InfoWorld 1997-02-10 InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

The Peaceful Pill Handbook Philip Nitschke 2006-11

Readers' Guide to Periodical Literature 1922

Handbook of Research on Educational Communications and Technology David H. Jonassen 2004 This edition of this handbook updates and expands its review of the research, theory, issues and methodology that constitute the field of educational communications and technology. Organized into seven sectors, it profiles and integrates the following elements of this rapidly changing field.

CompTIA A+ Complete Deluxe Study Guide Quentin Docter 2011-01-06

Business Periodicals Index 1999

A Survival Guide for Road Warriors Daniel S. Coolidge 1996 Supplies all of the knowledge needed to streamline a law office -- from choosing a portable computer, to mastering telecommunications, to dealing with the problems that invariably arrive when working away from the office.

Everything You Need to Ace World History in One Big Fat Notebook Workman Publishing 2020-06-16 It's the revolutionary world history study guide just for middle school students from the brains behind Brain Quest. Everything You Need to Ace World History . . . kicks off with the Paleolithic Era and transports the reader to ancient civilizations—from Africa and beyond; the middle ages across the world; the Renaissance; the age of exploration and colonialism, revolutions, and the modern world and the wars and movements that shaped it. The BIG FAT NOTEBOOK™ series is built on a simple and irresistible conceit—borrowing the notes from the smartest kid in class. There are five books in all, and each is the only one book you need for each main subject taught in middle school: Math, Science, American History, English, and World History. Inside the reader will find every subject's key concepts, easily digested and summarized: Critical ideas highlighted in marker colors. Definitions explained. Doodles that illuminate tricky concepts. Mnemonics for a memorable shortcut. And quizzes to recap it all. The BIG FAT NOTEBOOKS meet Common Core State Standards, Next Generation Science Standards, and state history standards, and are vetted by National and State Teacher of the Year Award-winning teachers. They make learning fun, and are the perfect next step for every kid who grew up on Brain Quest.

Computer Literacy BASICS Connie Morrison 2012-09-20 Bring your computer literacy course back to the BASICS. COMPUTER LITERACY BASICS: A COMPREHENSIVE GUIDE TO IC3 provides an introduction to computer concepts and skills, which maps to the newest Computing Core Certification (IC3) standards. Designed with new learners in mind, this text covers Computing Fundamentals, Key Applications, and Living Online everything your students need to be prepared to pass the IC3 exam, and finish the course as confident computer users. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Windows 10 For Dummies Andy Rathbone 2015-08-10 Illustrates the new features of Windows 10.

Working Mother 2002-10 The magazine that helps career moms balance their personal and professional lives.

Everything You Need to Ace American History in One Big Fat Notebook Workman Publishing 2020-06-23 It's the revolutionary American history study guide just for middle school students from the brains behind Brain Quest. Everything You Need to Ace American History . . . covers Native Americans to the war in Iraq. There are units on Colonial America; the Revolutionary War and the founding of a new nation; Jefferson and the expansion west; the Civil War and Reconstruction; and all of

the notable events of the 20th century—World Wars, the Depression, the Civil Rights movement, and much more. The BIG FAT NOTEBOOK™ series is built on a simple and irresistible conceit—borrowing the notes from the smartest kid in class. There are five books in all, and each is the only book you need for each main subject taught in middle school: Math, Science, American History, English Language Arts, and World History. Inside the reader will find every subject's key concepts, easily digested and summarized: Critical ideas highlighted in neon colors. Definitions explained. Doodles that illuminate tricky concepts in marker. Mnemonics for memorable shortcuts. And quizzes to recap it all. The BIG FAT NOTEBOOKS meet Common Core State Standards, Next Generation Science Standards, and state history standards, and are vetted by National and State Teacher of the Year Award–winning teachers. They make learning fun, and are the perfect next step for every kid who grew up on Brain Quest.

The Dictator's Handbook Bruce Bueno de Mesquita 2011-09-27 Explains the theory of political survival, particularly in cases of dictators and despotic governments, arguing that political leaders seek to stay in power using any means necessary, most commonly by attending to the interests of certain coalitions.

Earth Day Melissa Ferguson 2021 Earth Day celebrates our beautiful planet and calls us to act on its behalf. Some people spend the day planting flowers or trees. Others organize neighborhood clean-ups, go on nature walks, or make recycled crafts. Readers will discover how a shared holiday can have multiple traditions and be celebrated in all sorts of ways.

InfoWorld 2006-04-24 InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

Reference Catalogue of Current Literature 1913

COMPTIA A+ 2-IN-1 COMPLETE STUDY GUIDE, EXAM 220-701(A+ ESSENTIALS), 220-702(PRACTICAL APPLICATION) (With CD ) Quentin Docter 2009-01-01  
Market\_Desc: Primary Audience: Those preparing for their A+ certification. This book will cover both exams: Essentials and IT Technician. Candidates should have a minimum of 6 months networking experience. Secondary Audience: Anybody in the hardware and PC technician field. Many hardware repair consultants require their technicians to be A+ certified. For instance, Geeks on Call requires all its in the field employees to have their A+ credentials. Special Features: " Brand New Exams-- As part of being ISO 17024 compliant, CompTIA is required to update its exams on a regular basis. This revision of the most popular certification will focus on new best practices and stronger emphasis on current software, including Windows Vista. The current version of the A+ exam will have been out for almost three years." Builds on the Strong Sybex Brand " Move Towards Job-Role Certs--In addition to taking the A+ Essentials exam (#220-701), candidates must also take the Practical Application exam (#220-702)." Industry Support--A+ is considered the standard for the majority of software and hardware vendors. A+ committee members include IBM, Microsoft, Intel, and HP. About The Book: Building on the popular Sybex Study Guide approach, this new edition of the best-selling CompTIA A+ is completely revised to cover changes to the exam. The book provides 100% coverage of the A+ exam objectives, and contains clear and concise information on crucial hardware and operating system maintenance and troubleshoot topics. It includes practical examples and insights drawn from real-world experience, as well as exam highlights and end-of-chapter review. The book contains a Glossary of the most important terms readers will need to understand. It also includes leading-edge exam preparation software, including a test engine and electronic flashcards, as well as a PDF of the entire book. Finally, it provides authoritative coverage of key exam topics, including: \* Personal Computer Components\* Laptop and Portable Devices\* Operating Systems\* Printers and Scanners\* Networks\* Security\* Safety and Environmental Issues\* Communication and Professionalism

R Markdown Yihui Xie 2018-07-27 R Markdown: The Definitive Guide is the first official book authored by the core R Markdown developers that provides a comprehensive and accurate reference to the R Markdown ecosystem. With R Markdown, you can easily create reproducible data analysis reports, presentations, dashboards, interactive applications, books, dissertations, websites, and journal articles, while enjoying the simplicity of Markdown and the great power of R and other languages. In this book, you will learn Basics: Syntax of Markdown and R code chunks, how to generate figures and tables, and how to use other computing languages Built-in output formats of R Markdown: PDF/HTML/Word/RTF/Markdown documents and ioslides/Slidy/Beamer/PowerPoint presentations Extensions and applications: Dashboards, Tufte handouts, xaringan/reveal.js presentations, websites, books, journal articles, and interactive tutorials Advanced topics: Parameterized reports, HTML widgets, document templates, custom output formats, and Shiny documents. Yihui Xie is a software engineer at RStudio. He has authored and co-authored several R packages, including knitr, rmarkdown, bookdown, blogdown, shiny, xaringan, and animation. He has published three other books, Dynamic Documents with R and knitr, bookdown: Authoring Books and Technical Documents with R Markdown, and blogdown: Creating Websites with R Markdown. J.J. Allaire is the founder of RStudio and the creator of the RStudio IDE. He is an author of several packages in the R Markdown ecosystem including rmarkdown,

flexdashboard, learnr, and radix. Garrett Golemud is the co-author of R for Data Science and author of Hands-On Programming with R. He wrote the lubridate R package and works for RStudio as an advocate who trains engineers to do data science with R and the Tidyverse.

CompTIA A+ Complete Study Guide Quentin Docter 2010-02-19

Books and Pamphlets, Including Serials and Contributions to Periodicals Library of Congress. Copyright Office 1964

Catalog of Copyright Entries. Third Series Library of Congress. Copyright Office 1967 Includes Part 1, Number 1: Books and Pamphlets, Including Serials and Contributions to Periodicals (January - June)

The Sphere 1910

Books for Public Libraries Public Library Association. Starter List for New Branch & New Libraries Collection Committee 1975

Windows 10 All-in-One For Dummies Woody Leonhard 2018-06-15 Welcome to the world of Windows 10! Are you ready to become the resident Windows 10 expert in your office? Look no further! This book is your one-stop shop for everything related to the latest updates to this popular operating system. With the help of this comprehensive resource, you'll be able to back up your data and ensure the security of your network, use Universal Apps to make your computer work smarter, and personalize your Windows 10 experience. Windows 10 powers more than 400 million devices worldwide—and now you can know how to make it work better for you with Windows 10 All-in-One For Dummies. You'll find out how to personalize Windows, use the universal apps, control your system, secure Windows 10, and so much more. Covers the most recent updates to this globally renowned operating system Shows you how to start out with Windows 10 Walks you through maintaining and enhancing the system Makes it easy to connect with universal and social apps If you're a businessperson or Windows power-user looking to make this popular software program work for you, the buck stops here!

Python Data Science Essentials Alberto Boschetti 2018-09-28 Gain useful insights from your data using popular data science tools Key FeaturesA one-stop guide to Python libraries such as pandas and NumPyComprehensive coverage of data science operations such as data cleaning and data manipulationChoose scalable learning algorithms for your data science tasksBook Description Fully expanded and upgraded, the latest edition of Python Data Science Essentials will help you succeed in data science operations using the most common Python libraries. This book offers up-to-date insight into the core of Python, including the latest versions of the Jupyter Notebook, NumPy, pandas, and scikit-learn. The book covers detailed examples and large hybrid datasets to help you grasp essential statistical techniques for data collection, data munging and analysis, visualization, and reporting activities. You will also gain an understanding of advanced data science topics such as machine learning algorithms, distributed computing, tuning predictive models, and natural language processing. Furthermore, You'll also be introduced to deep learning and gradient boosting solutions such as XGBoost, LightGBM, and CatBoost. By the end of the book, you will have gained a complete overview of the principal machine learning algorithms, graph analysis techniques, and all the visualization and deployment instruments that make it easier to present your results to an audience of both data science experts and business users What you will learnSet up your data science toolbox on Windows, Mac, and LinuxUse the core machine learning methods offered by the scikit-learn libraryManipulate, fix, and explore data to solve data science problemsLearn advanced explorative and manipulative techniques to solve data operationsOptimize your machine learning models for optimized performanceExplore and cluster graphs, taking advantage of interconnections and links in your dataWho this book is for If you're a data science entrant, data analyst, or data engineer, this book will help you get ready to tackle real-world data science problems without wasting any time. Basic knowledge of probability/statistics and Python coding experience will assist you in understanding the concepts covered in this book.

The Book of R Tilman M. Davies 2016-07-16 The Book of R is a comprehensive, beginner-friendly guide to R, the world's most popular programming language for statistical analysis. Even if you have no programming experience and little more than a grounding in the basics of mathematics, you'll find everything you need to begin using R effectively for statistical analysis. You'll start with the basics, like how to handle data and write simple programs, before moving on to more advanced topics, like producing statistical summaries of your data and performing statistical tests and modeling. You'll even learn how to create impressive data visualizations with R's basic graphics tools and contributed packages, like ggplot2 and ggvis, as well as interactive 3D visualizations using the rgl package. Dozens of hands-on exercises (with downloadable solutions) take you from theory to practice, as you learn: –The fundamentals of programming in R, including how to write data frames, create functions, and use variables, statements, and loops –Statistical concepts like exploratory data analysis, probabilities, hypothesis tests, and regression modeling, and how to execute them in R –How to access R's thousands of functions, libraries, and data sets –How to draw valid and useful conclusions from your data –How to create publication-quality graphics of your results Combining detailed explanations with real-world examples and exercises, this book will provide you

with a solid understanding of both statistics and the depth of R's functionality. Make *The Book of R* your doorway into the growing world of data analysis.

Get Ready for Cloud Computing - 2nd edition Fred van der Molen 1970-01-01 The IT sector is full of hype. But once in a while there is a genuine inflection point, a moment at which the way of doing things fundamentally changes due to the introduction of new technologies. The rise of cloud computing is just such an inflection point. Cloud computing is the next stage of the Internet computing model, one in which organizations will consume services, not technologies. These services will be ready to run, available outside the office walls, and be paid for on the basis of usage, just like water or electricity. As the cloud and services model matures, not only will businesses be able to solve old problems more inexpensively and rapidly, they will also be able to address new challenges that were previously out of reach. Cloud computing promises a more flexible services model for IT systems that puts the business unit or end user at the center of the process. In this way, both the IT organization and the business itself become more agile. At the same time, cloud computing promises to reduce the delivered cost of IT through a greater degree of resource utilization, automation, and self service. This will not happen overnight. It will not be next year, nor even within a year or two. But as time passes, more and more companies will find themselves in a position to be able to source services wherever they like: inside the organization or from any provider, whether it be Google, IBM, HP, EMC, Cisco, Microsoft, Amazon, T-Systems or any other cloud computing vendor. This book is a comprehensive introduction to cloud computing and its most prominent enabling technology: virtualization. In the first part, you are guided through the visions, concept and models behind cloud computing. You will learn how your organization can profit from cloud-enabling technologies and how you can incorporate them in your IT infrastructure. Part II of this book consists of Industry Outlooks : in depth articles from industry experts. Part III offers a series of useful case stories, covering a broad diversity of virtualization and cloud-related issues. Further to the development of this book, the development team that is responsible for the content of this book, has developed a certification program on Cloud computing, the Cloud Certification Program. This vendor-neutral Cloud Certification Program provides professionals with the opportunity to obtain globally recognized credentials in cloud computing. The CompTIA Cloud Essentials course Exam is intended for IT professionals who wish to certify that they have the required knowledge and understanding required to complete and pass the CompTIA Cloud Essentials Exam on cloud computing. Anyone who passes this exam to obtains the CompTIA Cloud Essentials Professional certificate.

InfoWorld 1991-08-19 InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

Complete Guide to Test Automation Arnon Axelrod 2018-09-22 Rely on this robust and thorough guide to build and maintain successful test automation. As the software industry shifts from traditional waterfall paradigms into more agile ones, test automation becomes a highly important tool that allows your development teams to deliver software at an ever-increasing pace without compromising quality. Even though it may seem trivial to automate the repetitive tester's work, using test automation efficiently and properly is not trivial. Many test automation endeavors end up in the "graveyard" of software projects. There are many things that affect the value of test automation, and also its costs. This book aims to cover all of these aspects in great detail so you can make decisions to create the best test automation solution that will not only help your test automation project to succeed, but also allow the entire software project to thrive. One of the most important details that affects the success of the test automation is how easy it is to maintain the automated tests. Complete Guide to Test Automation provides a detailed hands-on guide for writing highly maintainable test code. What You'll Learn Know the real value to be expected from test automation Discover the key traits that will make your test automation project succeed Be aware of the different considerations to take into account when planning automated tests vs. manual tests Determine who should implement the tests and the implications of this decision Architect the test project and fit it to the architecture of the tested application Design and implement highly reliable automated tests Begin gaining value from test automation earlier Integrate test automation into the business processes of the development team Leverage test automation to improve your organization's performance and quality, even without formal authority Understand how different types of automated tests will fit into your testing strategy, including unit testing, load and performance testing, visual testing, and more Who This Book Is For Those involved with software development such as test automation leads, QA managers, test automation developers, and development managers. Some parts of the book assume hands-on experience in writing code in an object-oriented language (mainly C# or Java), although most of the content is also relevant for nonprogrammers.